

STEPHANIE ENGELBERTH, PMP, CSM

- NO-NONSENSE IT LEADER AND PROJECT MANAGER -

Logical and entrepreneurial leader who motivates diverse teams by building and placing a premium on team member relationships and collaboration. Building on my growth mindset, I excel at fast-paced projects and digging into new roles. Through flexibility and transparency, I can lead teams from the edge or go full task master. Broad experience organizing and structuring technology, finance, marketing, and editorial projects.

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- Agile, Lean, and waterfall adept
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- Front- and back-end projects leader
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- Legacy system migration expert
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- Strategic Scrum product owner
- +
- Process analyzer and improver
- +
- Proven success navigating hybrid roles
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- Committed to crossing the finish line
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- Courageous risk taker and manager

WORK EXPERIENCE

FINANCE PROJECT MANAGER / ASSOCIATED BANK

2016-2019 / GREEN BAY, WI

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- Managed and supported IT projects across finance department's portfolio, ranging in size up to \$1M+, in compliance with corporate standards.
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- Conducted internal and external resource acquisition and management, project planning, status reporting, stakeholder management, and cost and schedule control for up to 20 financial technology projects simultaneously.
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- Flexed between project manager, project coordinator, executive-level meeting organizer and note taker, program resource planning, and process improvement on a weekly basis.

MARKETING WEB PLATFORM MANAGER / KAPLAN PROFESSIONAL EDUCATION

2014-2016 / LA CROSSE, WI

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- Managed, prioritized, and tracked a program of work across company's retail technology systems, which brought in \$41M in revenue annually.
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- Researched, proposed, and executed improvements of all sizes to company's retail ecommerce sites, leading to new adoptions and eventual partnership with other divisions.
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- Originated role as product owner on platform's Scrum / Kanban team of IT developers and QA staff, troubleshooting technology and product issues on multiple technology stacks.

IT PROJECT MANAGER / KAPLAN, INC.

2012-2014 / LA CROSSE, WI

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- Guided transition of Schweser.com and KapRE.com storefronts from legacy, developer-updated platforms to responsive sites driven off open source, user-published content management system.

- ✚ Scoped, tracked, prioritized, and oversaw product rollovers and maintenance of Schweser.com product lines, which brought in more than \$23M annually.
- ✚ Translated business requirements from executives, marketing, content, and more into JIRA tickets, that became part of Scrum and waterfall team work.

DIRECTOR, PRINT PRODUCTION / KAPLAN PROFESSIONAL EDUCATION

2008-2012 / LA CROSSE, WI

- ✚ Developed team's project managers and implemented business unit's production calendar system and use of weekly production meetings, to gather and communicate concise, ongoing updates.
- ✚ Researched and rebuilt workflows and standards to nearly triple output of department over 3 years, while doubling staff in same time period.
- ✚ Supervised staff of 16 who edited, designed, and verified hundreds of printed, virtual, and online products a month.
- ✚ Built and maintained relationships with more than 10 educational product teams to improve processes and throughput.

ASSISTANT NEWS EDITOR / LA CROSSE TRIBUNE

2002-2008 / LA CROSSE, WI

- ✚ Supervised and coached editors and reporters as second-in-command on a 9-person copy.
- ✚ Edited and designed features and news pages for La Crosse Tribune and Winona Daily News, as well as planning and executing online copy, photos, and wire service multimedia.
- ✚ Led planning of weekly Sunday cover, developing enterprise work with reporters and photographers.

EDUCATION

- ✚ Master of Business Administration. University of Wisconsin-Oshkosh. Anticipated graduation in 2022. Current GPA: 3.9.
- ✚ Certificate in Project Management. University of Wisconsin-La Crosse. Customized, graduate-level program.
- ✚ Bachelor of Arts. University of Minnesota-Duluth. Major, Political Science. Minors, Communications and Journalism.

CERTIFICATIONS

- ✚ Project Management Professional (PMP), Project Management Institute
- ✚ Certified Scrum Master (CSM), Scrum Alliance
- ✚ Investment Foundations certificate, CFA Institute

VOLUNTEER LEADERSHIP

- ✚ Vice President of Finance, Northeast Wisconsin Chapter of Project Management Institute
- ✚ Member, State Superintendent's Business, Marketing and Information Technology Advisory Committee