

# STEPHANIE ENGELBERTH, PMP, CSM

- NO-NONSENSE IT LEADER AND PROJECT MANAGER -

Logical and entrepreneurial leader who motivates diverse teams by building and placing a premium on team member relationships and collaboration. Building on my growth mindset, I excel at fast-paced projects and digging into new roles. Through flexibility and transparency, I can lead teams from the edge or go full task master. Broad experience organizing and structuring technology, finance, marketing, and editorial projects.

- + Agile, Lean, and waterfall adept
- + Front- and back-end projects leader
- + Legacy system migration expert
- + Strategic Scrum product owner
- + Process analyzer and improver
- + Proven success navigating hybrid roles
- + Committed to crossing the finish line
- + Courageous risk taker and manager

## WORK EXPERIENCE

### FINANCE PROJECT MANAGER / ASSOCIATED BANK

2016-2019 / GREEN BAY, WI

- + Managed and supported IT projects across finance department's portfolio, ranging in size up to \$1M+, in compliance with corporate standards.
- + Conducted internal and external resource acquisition and management, project planning, status reporting, stakeholder management, and cost and schedule control for up to 20 financial technology projects simultaneously.
- + Flexed between project manager, project coordinator, executive-level meeting organizer and note taker, program resource planning, and process improvement on a weekly basis.

### MARKETING WEB PLATFORM MANAGER / KAPLAN PROFESSIONAL EDUCATION

2014-2016 / LA CROSSE, WI

- + Managed, prioritized, and tracked a program of work across company's retail technology systems, which brought in \$41M in revenue annually.
- + Researched, proposed, and executed improvements of all sizes to company's retail ecommerce sites, leading to new adoptions and eventual partnership with other divisions.
- + Originated role as product owner on platform's Scrum / Kanban team of IT developers and QA staff, troubleshooting technology and product issues on multiple technology stacks.

### IT PROJECT MANAGER / KAPLAN, INC.

2012-2014 / LA CROSSE, WI

- + Guided transition of Schweser.com and KapRE.com storefronts from legacy, developer-updated platforms to responsive sites driven off open source, user-published content management system.

- + Scoped, tracked, prioritized, and oversaw product rollovers and maintenance of Schweser.com product lines, which brought in more than \$23M annually.
- + Translated business requirements from executives, marketing, content, and more into JIRA tickets, that became part of Scrum and waterfall team work.

## **DIRECTOR, PRINT PRODUCTION / KAPLAN PROFESSIONAL EDUCATION**

**2008-2012 / LA CROSSE, WI**

- + Developed team's project managers and implemented business unit's production calendar system and use of weekly production meetings, to gather and communicate concise, ongoing updates.
- + Researched and rebuilt workflows and standards to nearly triple output of department over 3 years, while doubling staff in same time period.
- + Supervised staff of 16 who edited, designed, and verified hundreds of printed, virtual, and online products a month.
- + Built and maintained relationships with more than 10 educational product teams to improve processes and throughput.

## **ASSISTANT NEWS EDITOR / LA CROSSE TRIBUNE**

**2002-2008 / LA CROSSE, WI**

- + Supervised and coached editors and reporters as second-in-command on a 9-person copy.
- + Edited and designed features and news pages for La Crosse Tribune and Winona Daily News, as well as planning and executing online copy, photos, and wire service multimedia.
- + Led planning of weekly Sunday cover, developing enterprise work with reporters and photographers.

## **EDUCATION**

- + Master of Business Administration. University of Wisconsin-Oshkosh. Anticipated graduation in 2022. Current GPA: 3.9.
- + Certificate in Project Management. University of Wisconsin-La Crosse. Customized, graduate-level program.
- + Bachelor of Arts. University of Minnesota-Duluth. Major, Political Science. Minors, Communications and Journalism.

## **CERTIFICATIONS**

- + Project Management Professional (PMP), Project Management Institute
- + Certified Scrum Master (CSM), Scrum Alliance
- + Investment Foundations certificate, CFA Institute

## **VOLUNTEER LEADERSHIP**

- + Vice President of Finance, Northeast Wisconsin Chapter of Project Management Institute
- + Member, State Superintendent's Business, Marketing and Information Technology Advisory Committee